



6th Annual
UGANDA

**HOTELS &
RESTAURANTS**
EXPO 2018



Promoting all Business Investments, Domestic Tourism & the Local Hospitality Industry

REF: UHRE/09/18

ENTRANCE TO THE 2018 EVENT

Entrance is Free. All one has to do is to buy a Food voucher at **25,000/=** (Comes with Food OR Chicken Muchomo, FREE Beer, Soda, FREE Water, FREE Coffee, Great performances, Music, Live Band, Airtime, Decoders) T & Cs Apply.

2018 EXPO FACTS SHEET - FAQ

2018 THEME

The 2018 theme is “ **Promoting the domestic Tourism Industry, Local Hospitality and all Business Investments in East Africa while linking them with the outside world** ”.

The 2018 expo, will be graced by International Organizations, financial institutions, Manufacturers, Hotel owners, Tour Companies, CEOs, Managers, Professional Chefs, and Suppliers in the hospitality industry, Investors, Private Sector members, and the entire Business Community here and abroad.

PAYMENT DETAILS – By Cheque / EFT/ CASH only

Bank: Centenary Bank
Branch: MAPEERA
Account Name: Hotels and Restaurants Uganda Expo Limited
Account Number: 3720800045
City: Kampala
Country: Uganda – EAST AFRICA

[6 - 8 SEPT 2018]

TOTAL COST

Below is the break down for the packages

ALL LOCAL EXHIBITORS (IN EAST AFRICA) UGX 1,500,000	ALL FOREIGN / INTERNATIONAL EXHIBITORS (NON EAST AFRICAN) USD \$ 1,400
The above respective Exhibition Charges include the Following FREE depending on where you belong !	
1. A FREE HD Decoder	<ul style="list-style-type: none"> * Exhibition fees / Booth during the 2018 Expo, 5X5 M * Unlimited Branding Space during the Expo
2. Lunch for 2 of your staffs daily, Hot Coffee, OR a Cold Beer / Soda/ H2o	<ul style="list-style-type: none"> * FREE Hotel accommodation, Tour to the ZOO/ Park * Swimming Pool, Gym, Sauna and Steam Bath * Sites Visits and Free Tours around Kampala / Entebbe
3. <u>Decorated Tent</u> of Size 5X5 M	<ul style="list-style-type: none"> * Transport to and from the Airport * Transport to and from the Hotel
4. 2 Chairs, an Exhibition Table, 2 ID Tags	<ul style="list-style-type: none"> * Meals (Breakfast, Lunch, Dinner) , Internet (WIFI) * We will provide a Person to assist you at your STALL
5. <u>3 invites</u> for your business to attend the Business Breakfast meeting	<ul style="list-style-type: none"> * Attendance to the Pre Expo Business Breakfast Meeting on 5th September 2018 * Free passes to the Expo and Breakfast Meeting for any of your Clients
6. Every Exhibitor gets a Certificate and also the database contacts of all the 2018 exhibitors	<ul style="list-style-type: none"> * Access to a complete list of all the 2018 Exhibitors * Ugandan Sim Cards to ease your communication, that's Internet, Text message and voice calls (OPTIONAL)
NOTE: TOURS to National Parks or Zoos, Source of the NILE, Heritage sites ETC are all FREE to all Non East Africans.	
ALL those who just WISH to have Exhibition SPACE, Kindly Get in Touch with us. ONLY EXHIBITION SPACE !	

ABOUT THE 6TH ANNUAL UGANDA INTERNATIONAL HOTELS & RESTAURANTS EXPO

The Uganda International Hotels & Restaurants Expo, founded in 2013 as an international hospitality and tourism organization that focuses on promoting the hospitality, tourism, business investments in Uganda and abroad. Bridging that Gap between service providers and the international business community / Suppliers. Its programs and strategies are designed to provide a marketing Platform for all.

All businesses that focus on tourism and hospitality will be offered a unique opportunity to invest in Uganda's profitable sector while bringing greater benefits to service providers and investors.

All this at the 6th Annual Uganda International Hotels & Restaurants Expo 6 - 8 September 2018, at Hotel AFRICANA- Kampala, Uganda.

The 2018 Expo shall launch a new international initiative to attract international tour operators into Uganda, making it a destination for high-end paying clients / services, and secure long-term businesses for the growth of the Tourism business investments.

Among those expected to attend the 2018 Expo are both Local & International Tourism Operators, Commercial and Impact Investors, Tour Organizations, Development Finance Institutions, Global Organizations, High Net Worth Individuals, and Sector Specialists and Journalists.

The 2018 Expo, uniquely showcases Uganda's hospitality and tourism investment opportunities available, bringing and promoting the international business community in a way that will drive economic, social, and environmental benefits to the people, the Investors, hospitality and tourism industry in Uganda.

Also, the 2018 Expo will highlight the new investment framework, and convey how potential investors from all over the world who can work with the local service providers to grow their own business investments and also increase public-private partnerships in the Uganda's Tourism and hospitality Sector.

WHO ARE THE POTENTIAL EXHIBITORS ?

FOOD & DRINK

- ✚ Bakery Products
- ✚ Meat / Poultry - Dairy Products
- ✚ Seafood - Frozen & Chilled Foods
- ✚ Confectionery / Sweets / Chocolates
- ✚ Fresh Produce

BAKERY, CONFECTIONERY & RETAIL

- ✚ Retail Bakery / Confectionery Equipment
- ✚ Industrial Bakery / Confectionery Equipment
- ✚ Ingredients / Essences / Agents
- ✚ Packaging Equipment / Supplies
- ✚ Shop fittings / Display / Retail Supplies

<p>FOODSERVICE EQUIPMENT & SUPPLIES</p> <ul style="list-style-type: none"> ✚ Foodservice / Catering Equipment ✚ Food Preparation; Cooking / Processing Equipment ✚ Beverage Processing / Dispensing Equipment ✚ Chilling / Freezing Equipment ✚ Cleaning; Maintenance Equipment ✚ Storage Systems ✚ Packaging Equipment & Material 	<p>WINE, SPIRITS & BEER MANUFACTURERS & DISTRIBUTORS</p> <ul style="list-style-type: none"> ✚ Wine ✚ Champagne ✚ Port / Sherry ✚ Spirits, Beer / Lager / Cider ✚ Liqueurs / Cocktails
<p>HOSPITALITY INTERIORS & SUPPLIES</p> <ul style="list-style-type: none"> ✚ Carpets / Fabrics / Interior Supplies ✚ Furniture & Fixtures ✚ Tableware & Accessories ✚ Guest Amenities / Housekeeping Supplies Spa & Resort Facilities 	<p>TOUR & TRAVEL OPERATORS</p> <ul style="list-style-type: none"> ✚ Tour and Travel safari companies <p>HOTES & RESTRAURANTS</p> <ul style="list-style-type: none"> ✚ Hotels and Restaurants ✚ Lodges ✚ Resorts ✚ Cafes ✚ Bars
<p>HOSPITALITY TECHNOLOGY</p> <ul style="list-style-type: none"> ✚ Fire & Security Systems ✚ In-room Technologies / Guest Service Systems ✚ Consultancy / Management Services ✚ Property Development & Management ✚ Hotel Systems ✚ Catering / Retail System 	<p>FINANCIAL SERVICES</p> <ul style="list-style-type: none"> ✚ Banks ✚ Insurance Companies <p>✚ INTERNATIONAL NON - GOVERNMENT ORGANISATIONS</p> <p>✚ EMBASIES</p> <p>✚ INDIVIDUALS</p>

NB: This exhibit profile list is not exhaustive. It is intended as a guide only.

PURPOSE OF THE 2018 EXPO

This is a unique opportunity for all.

- a) With a view of adding value, supporting, appreciating and, recognizing the value addition Uganda tour business/ products / Services put in Uganda's hospitality industry, tourism sector and or business.
- b) This Expo brings cutting edge trends and new items from Uganda and abroad, and helps one gauge what the Consumers are really looking for. Hence, providing ready market for all.
- c) The 2018 edition will integrate a broad array of international foodservice and hospitality equipment, machines and accessories, making it a well-positioned one-stop business platform for buyers.
- d) This Expo is an excellent marketplace with plenty of networking and business prospecting opportunities for everyone in the business of tourism and in the hospitality industry.
- e) This Expo shall enable all exhibitors to engage more buyers face-to-face, Increase their brand awareness, and sell their products and services directly to the would be clients, general public.
- f) This Expo is aimed at promoting and meeting some of one's business 2018 objectives of promoting their businesses, products & services to a wider market (in Uganda and abroad).

OBJECTIVE

The main objective of the 2018 expo is to promote and provide a marketing platform for all those in tourism, hospitality & business investment industries in East Africa and abroad. In addition, the expo will provide an opportunity for the business service providers to showcase products and services that support the Hospitality and Tourism industry in Uganda and Africa generally.

To bridge that gap existing between our business investments in Uganda and those abroad.

Sharing of knowledge and product information becomes more crucial to conducting business and meeting customer expectations.

Exhibiting at the 6th Annual Uganda International Hotels & Restaurants Expo 2018 is your gateway to achieve your business objectives for 2018 and beyond – PURE B2B, PURE BUSINESS.

FAQ Frequently Asked Questions

I WOULD LIKE TO PARTICIPATE IN THE 2018 EXPO, HOW DO I REGISTER?

To register for the 2018 Expo, kindly send your request to Email ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com for a swift response. All necessary information or assistance shall be provided.

WHEN IS THE DEADLINE FOR REGISTRATION?

International or Non East African Exhibitors - Deadline is 31st JULY 2018. **Ugandan and East African Exhibitors** - Deadline is 31st AUGUST 2018. Participation is limited and is going to be allocated to first come, come served basis. Early bookings allow for proper planning and adequate facilitation.

CAN I CANCEL MY REGISTRATION?

YES but a 50% cancellation fee shall be levied / charged on the total money received before 31 July 2018 For International Exhibitors and Zero refund after 31 July 2018 **AND** 31 Aug for East African, Ugandan Exhibitors and zero after 31 Aug 2018.

WHEN DO I RECEIVE MY BADGES

Badges will be allocated to exhibitors upon arrival or they may be posted to you if so required.

WHAT ABOUT THE SECURITY OF EXHIBIT ITEMS AND STORAGE?

All exhibition items shall be protected and stored during the exhibition period.

BOOTH ATTENDANTS?

Exhibitors are advised to apply for the same through the Organizers, by sending an Email to ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com for a swift response. Specify quality and Skills and total number of attendants you need. You are advised to do this by 31 JULY 2018. We shall PROVIDE 01 Booth Attendant for FREE to all INTERNATIONAL EXHIBITORS.

NEED EXTRA BOOTH ACCESSORIES TO CONSTRUCT OWN STAND, LIGHTING SYSTEMS, ETC. WHERE CAN I GET THE NECESSARY INFORMATION?

The Exhibition booths come with one spotlight for a 5 by 5 meter booth, but exhibitors may contact organizers, by sending an Email to ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com for a swift response.

Exhibitors who want to create their own stand design are at liberty to make their own. For assistance on who, how, the cost to make one for you as per your own design, kindly email us using the above email.

HOW DO I SCHEDULE A BREAKFAST BUSINESS MEETING ?

One has to be a paid up member for the 2018 Event. That's all! He / She has to be an Exhibitor. That's all.

This is scheduled for **Wednesday, September 5th, 2018** at Hotel Africana, from 9:00am -12:00pm. This is a platform that brings together Business owners like you, Tour companies & operators, CEOs, Hotel owners, Government Parastatals, Organizations and other stakeholders. We will have a distinguished Panel leading a discussion that focuses on how to grow and promote business investments in the Tourism & Hospitality industry and you shall make a presentation as a partner / Sponsor of the 2018 Event.

Different stake holders from Government and Private sector to engage on a number of issues regarding the hotel industry, opportunities for trade, service providers, etc. You will meet new potential clients here.

UPON ARRIVAL AT THE AIRPORT , WHAT SHOULD I DO ?

Notify the organizers about you arrival time before departure by sending an Email to ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com so that you don't get stranded. A car shall be waiting for you to take you to your hotel. So, don't worry about this.

CAN I VISIT KEY SITES AROUND KAMPALA, JINJA OR ENTEBBE ?

Absolutely YES. Depending on how and what you decide, we can take you to these Tours, sites visit before or after the Expo. Its absolutely FREE! For all INTERNATIONAL EXHIBITORS. Come to Uganda and see the source of the Nile, Lions, Snakes, Gorillas, Birds. Come experience the Tropical sun, Forests, Mountains, and weather filled with fresh air. ALL ON US!

WHAT ABOUT FOOD/ ACCOMODATION/ AIRPORT TRANSFERS ?

All has been budgeted for and catered for in the package. So, don't worry about this.

COMMUTE FROM HOTELS TO EXHIBITION CENTER ?

All has been budgeted for and catered for in the package. So, don't worry about this.

WHAT TYPE OF FOODS ARE AVAILABLE FOR US ?

Uganda is gifted by organic foods. Natural tropical fruits, sweet and tasty. From fruits, cereals, wheat, rice to meat. We strictly provide only organic foods. So, don't worry about this.

COMMUNICATION WHILE IN UGANDA?

Uganda is gifted with a number of telecommunication companies. These telecommunication companies in Uganda provide Voice, Text and Internet (Email) Services. These companies are: AFRICEL, UTL, MTN, AIRTEL. We shall provide you with FREE SIM CARDS for your communications. All you need is to come with your own smart phone. That's all! So, don't worry about this.

We want to make your stay here in Uganda and East Africa as enjoyable as possible.

I DON'T SPEAK ENGLISH, OR KISWHILI WHILE IN UGANDA. HOW DO I COMMUNICATE DURING THE EVENT OR DURING MY STAY IN UGANDA?

The official Language during the Expo is English. However, exhibitors who require translation services shall be provided **FREE!** Kindly contact the organizers by Email above.

FORGOT BROCHURES, FLIERS, BUSINESS CARDS, OR RUN OUT OF STOCK ?

There's nothing to worry about. There are several Paid for 24 hours printing centers which can deliver same day direct image printing works. Also, there are excellent graphic designers to help you while here.

TRAVEL ASSISTANCE

We shall provide free Travel Assistance to Uganda for the 2018 Expo, 5 - 8 September 2018.

HOW CAN I KEEP GOODS, PRODUCTS THAT I WANT TO PICK UP AFTER THE EXPO OR STORE THEM UNTIL THE NEXT EVENT IN 2019 ?

YES! Your goods can be kept, preserved safely for you before or after the Expo at a Fee. Get in touch.

HOW CAN I KEEP GOODS, PRODUCTS THAT ARE PERISHABLE OR COOL DURING THE EVENT?

Your goods can be kept, preserved safely for you during the Expo at an extra Fee. Kindly get in touch .

HAVING A TECHNICAL PROBLEM DURING THE EVENT ?

There is an Exhibition help desk at the entrance of the expo for inquiries and assistance.

CAN I BRING MY ANIMALS/ PETS DURING THE EVENT ?

No Animals or Pets are allowed.

PLACES OF WORSHIP NEAR THE EVENT ?

No Matter your tribe, No Matter your Race, No Matter your Religion, No Matter your Beliefs, all are allowed in Uganda. We have places of worship for you that are near the Expo venue.

DO HANDICAPPED PEOPLE ON WHEEL CHAIRS HAVE ACCESS DURING THE EVENT ?

YES. Absolutely yes. All are welcome.

IS THERE A PLACE FOR NURSING MOTHERS TO CARE FOR THE BABIES?

Yes, ask the organizers for any assistance by sending them Mail way back in Advance.

MONEY EXCHANGE

YES. Absolutely yes. All currencies are allowed. In East Africa, we use shillings. In Uganda, its possible to convert your currency into the Ugandan shillings. We shall assist exhibitors to do this. **For best rates, safety of your funds and convenience** , we shall do it for you **FREE**. We strongly advise that we handle money exchange, that's from any currency to Ugandan Shillings. **This will enable you avoid fakes, or being conned or stolen**. Kindly Notify the organizers upon your arrival by sending an Email to ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com

WHERE CAN I GET MULTIMEDIA ACCESSORIES FOR MY STAND OR EXHIBITION?

We require that you book these services before 31st JULY 2018. However, due to a number of reasons you can request even after the deadline. Kindly Notify the organizers by sending an Email to ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com

WHERE CAN I GET A BROCHURE STAND FOR EXHIBITION?

We require that you book these services before 31st JULY 2018. However, due to a number of reasons you can request even after the deadline. Kindly Notify the organizers by sending an Email to ugandahotelsrestaurantsexpo@gmail.com OR info@hotelsrestaurantsexpo.com

MAY I SMOKE DURING THE EXHIBITION TIME?

YES. A designated place for smoking is there.

CLEANING OF YOUR STAND DURING THE EXHIBITION TIME?

YES. A designated Person is available to clean it. Just sit back and relax!

WHAT IS UGANDA ?

Uganda is a landlocked country in East Africa whose diverse landscape encompasses the snow-capped Rwenzori Mountains and immense Lake Victoria. Its abundant wildlife includes chimpanzees as well as rare birds. Remote Bwindi Impenetrable National Park is a renowned mountain gorilla sanctuary. Murchison Falls National Park in the northwest is known for its 43m-tall waterfall and wildlife such as hippos.

Capital: Kampala

President: Yoweri Museveni

Population: 41.49 million (2016)

Official languages: English, Swahili

The Republic of Uganda, is a landlocked country in East Africa. It is bordered to the east by Kenya, to the north by South Sudan, to the west by the Democratic Republic of the Congo, to the south-west by Rwanda, and to the south by Tanzania. The southern part of the country includes a substantial portion of Lake Victoria, shared with Kenya and Tanzania. Uganda is in the African Great Lakes region. Uganda also lies within the Nile basin, and has a varied but generally a modified equatorial climate.

COME EXPLORE CULTURAL DIVERSITY, SHARE KNOWLEDGE, NETWORK, GROW YOUR BUSINESS, EQUIPMENTS, PRODUCTS, BUSINESS & ENTREPRENEURSHIP SERVICES, FOOD, ENTERTAINMENT AND LOTS OF FUN!

FOR DETAILS ABOUT THE 2018 EXPO, CONTACT THE DIRECTOR

Uganda Hotel Owners Association, Wampewo Avenue
BMK House, 3rd Floor, Suite 4 Next to Hotel Africana.

Website: www.hotelsrestaurantsexpo.com **Email:** ugandahotelsrestaurantsexpo@gmail.com

Phone Number: +256-782-386-152